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Dear Peter,

I've heard you say that you founded Propel Philanthropy to "help bring to light the enormous but often unseen potential of organizations that provide invaluable social impact-related infrastructure." I'm writing to thank you for seeing the power and potential in Social Impact Infrastructure Organizations (SIOs) including Synergos and the Global Philanthropists Circle (GPC) and to summarize the impact Propel Philanthropy has had to date on Synergos.

In 2023, you made a generous donation of \$75,000 to support Synergos' GPC prospecting and recruitment because you believed it could impact our membership and therefore make us more sustainable. Your donation has done just that by allowing us to hire a full-time development professional dedicated to researching prospective GPC members and identifying grant funding opportunities. The work of the Recruitment Coordinator role has been so important to us that we are continuing his work even though that targeted grant has expired.

In fourteen months, the Recruitment Coordinator has:

- Prepared 99 research briefings on HNI prospects (warm/hot) for the GPC Team (assessed alignment, capacity, and past giving history) and entered them on Synergos' CRM, SharePoint, and Monday.com platforms.
- Identified over 66 cold prospects in key regions and mapped existing relationships and pathways for engagement.
- Prepared trip briefings highlighting HNWI individuals we need to meet to support with Founder/CEO visits to Aspen, India, the Philippines, Singapore, Turkey/Europe, and California.
- Represented Synergos at various external events including UNGA Climate Week, Africa-America Institute gala, Yale Philanthropy Conference.
- Supported the Development team with ad hoc research on foundations; monitored opportunities (RFPs/RFAs), brainstormed potential partners, and contributed to overall proposal positioning for contracts/grants.
- Developed a briefing for the Founder/CEO's meeting with the NoVo Foundation, resulting in \$225K secured over three years.

- Contributed to the expansion of the GPC prospect pool to 106 active prospects and seven new members in 2024.

Thanks to the efforts you have supported, many more philanthropists have been exposed to the real value SIOs provide to our ecosystem through the GPC. Between 2023 and 2024 we have welcomed 20 new members into the GPC resulting in membership dues of over \$500,000. And we hope most of them will remain members for many years and the impact will only grow.

In 2024, you made an additional gift to Synergos of \$75,000 to continue to strengthen our operating budget and take on new projects. As part of your strategy to bring to light the impact SIOs like the Synergos can have, you asked us to use the grant as a match and reach out to a select group of high net worth GPC members and make the case for our work.

I am pleased to report that, in the six months since you presented the idea of using your commitment as a match, we have already raised an additional \$80,000 from members including the Haas Family and Bob Abernathy. We will continue to promote the Propel Philanthropy vision in cases where it can make a difference.

This funding will allow us to reach more philanthropists with tools, advisory services, exposure to new ideas and connections to innovations. The funds from Propel and others will allow us to make strategic investments in areas where we have established expertise and networks, including building out our collaborative communities. Collaborative communities supercharge Synergos' contributions to creating scalable, community-centered solutions to pressing social challenges and allow us to work more closely with other SIOs.

Please let me know if we can provide you with any additional information on the impact your grants have had on Synergos.

Best,

Anna Ginn
Senior Advisor Philanthropy